

PAUL SULLIVAN

Greater NYC Area • 910.297.5393 • sully@sullivanroad.com

Audio/Video Portfolio found at www.sullivanroad.com

AUDIO/VIDEO PRODUCTION SPECIALIST...

extensive experience with a variety of medians (radio, television & web). Team oriented & deadline-driven with acute editing & post-production skills, partnered with exceptional knowledge of motion graphics development. Strong relationship builder, highly capable of partnering with clients, talent, staff & administration. Proven scriptwriting, producing, directing & camera operating abilities in multiple formats.

AREAS OF EXPERTISE

Video & Audio Production
Green Screen Video/Chroma Key
Camera Operation
Lighting
DVD Authoring

Editing & Post-Production
Encoding
Directing
Script & Copywriting
Conversion & Transfer

Motion Graphics Development
Audio Recording & Mixing
Music Direction
Voice Over Production
Market Research

PROFESSIONAL EXPERIENCE

ProHub Media Group, Greater NYC Area, Wilmington, NC (2010 – Present)

Video Content Developer

Oversee all phases of audio/video production, including, but not limited to storyboarding, Script Writing, Directing, Lighting, Green Screen/Chroma, Editing, Motion Graphics, Photoshop, Camera Operator, hiring any 3rd party vendors, talent, studio/equipment procurement and CMS management.

Selected Achievements

- Recognized by senior management for outstanding client service skills.
- Consistently meet all established timelines.

Russell Fashion Foot Inc. Greater NYC Area (2008-present)

VP of Marketing/ Graphic Designer

Family business that needed some help with overseeing the design of new products & packaging, development of marketing/presentation materials for sales representatives, Photography/Videography for products and catalogs

Clipik, Philadelphia, PA (2010 – 2013)

Freelance Video Editor & Motion Graphics Specialist

Manage, digitize, & edit footage for independent video projects. Develop motion graphics. Perform photo touch ups. Encode DVD & web video. Oversee DVD authoring.

Edulence, New York, NY (2006 – 2008)

Multimedia Producer

Produced & directed multimedia projects for Fortune 200 companies. Oversaw editing, motion graphics, & pre- & post-production operations. Managed & developed freelance teams. Secured & scheduled studio space. Coordinated video encoding, transferring & DVD authoring. Administered equipment purchasing & maintenance. Partnered with 3rd-party vendors.

Selected Achievements

- Built & maintained relationships with key clients, including Deutsche Bank, Merrill Lynch, Rodale Publishing, Morelli Ratner PC & Lincoln Financial.
- Earned the Internet Advertising Commission Best Microsite & Landing Page Award in 2008 for a Runner's World Magazine project.
- Named the Davey Silver Award Winner in 2008 for a Deutsche Bank Advanced Sales and Learning Center training website project.
- Awarded Outstanding Achievement in Website Development in 2008 from the Web Marketing Association for design of Edulence's company website.

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Beasley Broadcasting, WXNR New Rock 99X, New Bern/Greenville/Jacksonville, NC (2003 – 2006)

Assistant Program Director, Music Director, Imaging Director, On-Air Personality & Promotions Assistant

Directed station operations. Supervised & scheduled on-air staff. Developed music playlists. Managed market research. Partnered with record labels to secure promotional giveaways & charity auction materials. Designed promotional initiatives. Voiced & produced client commercials & station promos. Led on-air talent coaching.

Selected Achievement

- Received 3 Employee of the Month Awards within a 6-month period.

Sea-Comm Media, Inc., WSFM and WBNE, Wilmington, NC (1997 – 2003)

Morning Show Writer/Producer, On-Air Personality, WSFM/WBNE

Assistant Program Director, Music Director, Imaging Director & On-Air Personality

Scripted & produced morning show segments. Oversaw station imaging & promotion development. Administered music scheduling. Hired & developed on-air staff. Coordinated voice over talent. Performed character voices.

Selected Achievements

- Established initial WBNE programming. Defined new station sound by recording system music, writing & producing all station promotions.
- Secured consistent Top 5 MeasureCast ratings.

EDUCATION

**Recording Engineering and Music Production Program
Audio Recording Engineering and Video Post-Production Specializations**

The Recording Workshop, Chillicothe, OH (1997)

TECHNICAL SUMMARY

Mac and Windows Operating Systems
Adobe Premiere Pro, After Effects, Encore, Flash Video, Audition, Photoshop, Soundbooth, Captivate
Final Cut Pro, Motion, DVD Studio Pro & Compressor
Final Draft
Cameras – DSLR, Beta, P2, HDV
Digital Asset Management (DAM)
Content Management Systems (CMS)
Sorenson Squeeze & Spark
Digidesign Pro Tools
Microsoft Office (Excel, Word, PowerPoint)
Session 8
Camtasia Studio
FTP
Selector Music Scheduling
AudioVAULT,
Radiotraks & Rate The Music
Session 8
SnagIt
SCOTT Systems
Understanding of HTML, CSS, and XHTML
MIDI

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